

**O**ur city's leaders didn't have to spend millions of dollars on a "Brand Atlanta" campaign to convince the world of our city's greatness—they could have just come to us.

After all, every year we compile the barometer of what's best about life in the Big Peach: the can't-miss attractions, the hottest restaurants, the coolest celebrities, the defining trends. (Hey, someone has to do it.) So, as we blow out the candles on our second birthday cake, please enjoy our gift to you: the utterly random yet absolutely unassailable SP 100—the people, places and things that put the "great" in ATL.



SP100



Atlanta's T-Shirt Construction Co.

COURTESY OF THE T-SHIRT CONSTRUCTION CO.

## 72. T-SHIRT CONSTRUCTION CO.

**WHY:** Because it's comforting to know that we can now head down to the Old Fourth Ward and get that "I made a lousy nun" T-shirt out of our system—*that's why*. For the rest of you, the Construction Co. has a gaggle of obscenely talented artists with premade designs. The store also offers screen-printing classes and make-your-own tee parties. Tee parties. Get it?

**WHERE:** 674 Highland Ave. NE, Atlanta, 30312.  
404-377-1310. [www.t-shirtconstructionco.com](http://www.t-shirtconstructionco.com).